



PRESS RELEASE

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17th International Trucker & Country Festival Interlaken, 25 –27 June 2010

Trucks, Motor Bikes, Country Music and a European premiere performance

The 17th International Trucker & Country Festival Interlaken continues its successful tradition with the Trucker Mile, Motorbike Square, Western Village and festival tent. This year's programme features special new attractions and some very interesting artists, including a European premiere direct from the USA.

As in past years, the organisers Jungfrau World Events Interlaken, expect a big turnout for the Trucker Mile. Truckers can register directly or online as of February 1. This year's festival also features an expanded biker programme and extended biker camping area.

Friday night is "Truckers & Biker's Night" in the festival tent and showcases the very best in country and western music. Saturday night is the traditional "American Country Night " with something for every country and western fan. On both nights, the organisers continue their popular concept of combining well-known acts with new artists.

The "**Trucker & Biker's Night**" will take off with a European premiere performance by **Aaron Tippin/USA** from Nashville USA, whose enthusiasm for trucker and highway life and numerous hits made him a star already in the nineties. His great voice, fast-paced songs, and soulful ballads are sure to please. The Nashville female duo **Bomshel/USA** is one of country's recent discoveries and will delight their many fans with modern country music and a great show. They will be supported by the Canadian roughneck and multitalented country interpreter **Steve Waylon & Band/CAN**, as well as a variety of International country artists and gifted entertainers such as the vivacious **Country Sisters/CZ**, who are sure to leave their fans (and not just the male ones) wanting more after every show.

The party continues on "**American Country Night**", with new music and hit after sing along hit from the **Bellamy Brothers/USA**, headlining by popular request. The newcomers of the evening are the charming cowgirls **Mayor's Destiny/D**, who are guaranteed to win over a new generation of country fans. **Steve Waylon & Band/CAN** will entertain the crowd with the finest country music, while the **Country Sisters/CZ** are the ideal act to bring the evening to a rousing close.

Visitors to the **Western Village** can buy attractively priced tickets for a top-class music programme featuring international bands and the very best of the Swiss country scene. Great shows on four outdoor stages, line dancing to watch and join in, as well as over 100 stalls with shops, bars and other attractions complete the festival offerings.

Advanced sales are already underway, and thanks to the reliable support of our key sponsors, the admission prices remain reasonable and still include the family-friendly free admission for children under 12.

Show times, pictures and more information are available at www.trucker-festival.ch

For questions and further information contact:

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